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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Brian J. Reistad et al.
Serial No. : 09/054,180
Filed : April 1, 1998
Title : ELECTRONIC COMMERCE SYSTEM

Art Unit : 2161
Examiner : H. Sough

Commissioner for Patents
Washington, D.C. 20231

RESPONSE

In response to the action mailed January 24, 2001, please amend the application as follows:

In the specification:

Please replace the paragraphs added by the Response dated December 16, 1999 at page 30, line 4 before "What is claimed is:" with the following rewritten paragraphs (underlining is to be printed as underlining, and does not represent amended language):

The following description contains excerpts from a manual describing one implementation of the electronic commerce system outlined above.

Transact Architecture

Why Redesign the Architecture?

Transact 4 is conceived as the Transact release that:

- ° Provides a product with a complete set of features
- ° Exposes many internal layers to customization
- ° Allows customers to write applications

Transact 4 sets the standard that all similar Internet commerce products must meet because of this unique combination of inside-out exposure through the rich feature set and outside-in access through customization and the APIs. There are other commerce products that claim to provide similar ability to customize or extend features. The other products suffer in comparison to Transact 4 because they provide shell APIs with no built-in functionality. It is as though the programmers wrote an operating system API without implementing file systems, memory management, and other expected features of an operating system. Instead, the product designers expect the software owner to provide these features. Transact 4 achieves the difficult task of providing a fully functional Internet commerce operating system with all the hooks necessary to extend or replace core components.